

# JCS J9/A46 Ashchurch Project



# What we ask from you

understanding of the wider project

areas of uncertainty – what can we better explain

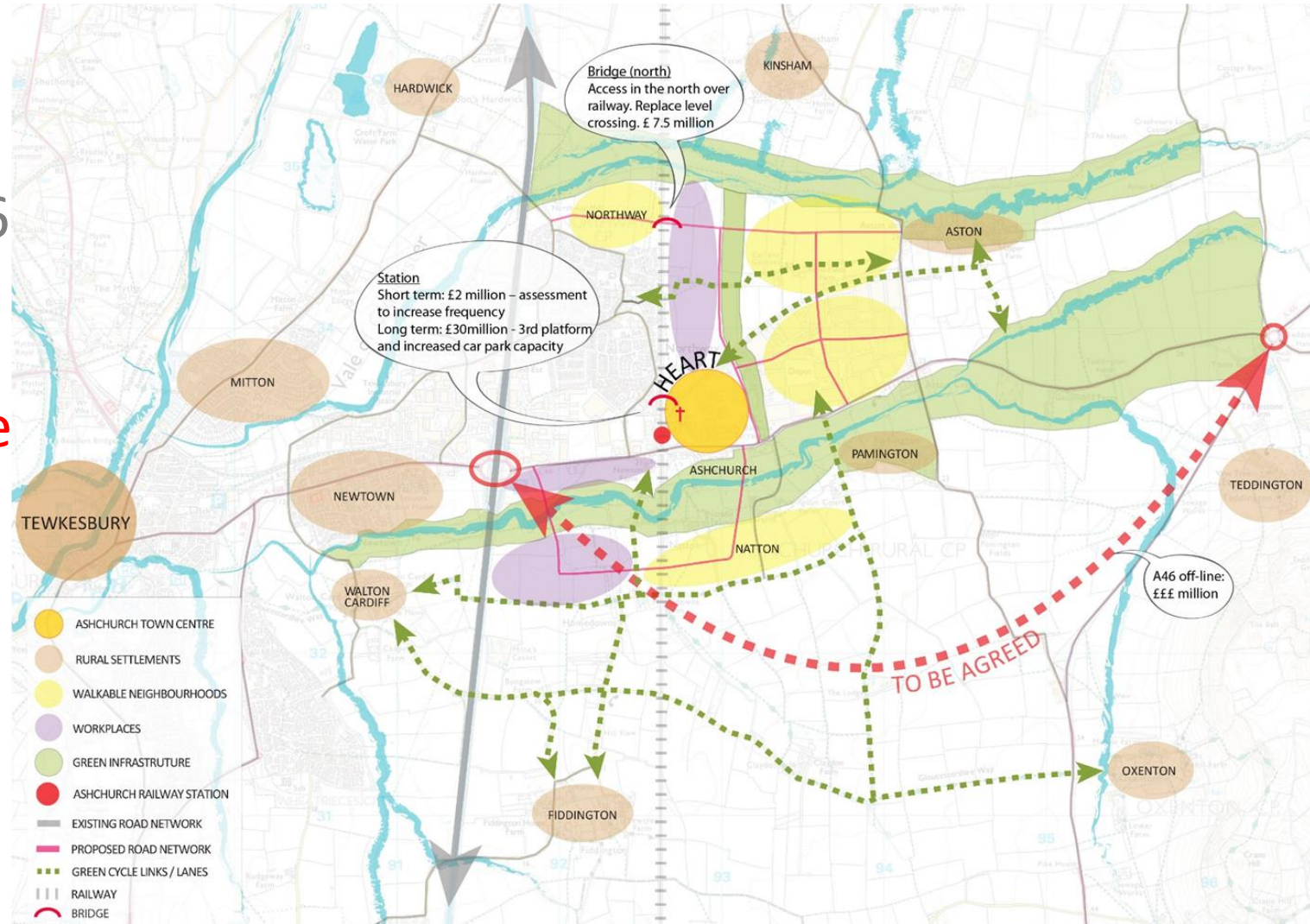
areas where further information can be supplied

continued support in this project

# 1. Overview

## Presentation on the J9/A46 Ashchurch Project

explanation of what we are  
doing..





# Growth

**homes and employment: JCS**

planning process – shortfall  
of houses (~ 2,500 to 2031)

MOD Ashchurch –

'housing zone' to be retained

known demand for employment land

Infrastructure need - transport and community

we are in an 'immediate review' process



# The Project

funding from HCA ~ £400,000

**Stage 1:** to explore opportunities for development in the wider Ashchurch area

**Stage 2:** help compile a business case that can be used to secure funding for infrastructure



## 2. Work commissioned

## **a. thinkingplace**

**place narrative (vision) consultants**

**multiple meetings, immersion,**

**creating a place story for the  
promotion and development of  
Tewkesbury**

**making the place the hero**





● Birmingham

Coventry

River Severn

M5

A46

Worcester

A46

● Evesham

M5

Malvern Hills

M50

Ashchurch

Junction 9

Tewkesbury

Cheltenham

The Cotswolds

● Gloucester

M5

River Severn

stages

# discovering and understanding Tewkesbury



# Have your say - survey

survey monkey

[www.gct-jcs.org](http://www.gct-jcs.org)

## **b. BDP – master planning**

**masterplan the wider area**

**development of homes and employment land**

**JCS shortfall of 2,500**

**opportunities to the north of the MOD base**

**Fiddington site**

**benefits**

**designing the area correctly**

**determining the right infrastructure**

## **c. transport**

**AECOM – short term access strategy**

**based upon capacity on the A46, reviewing options of whether development could take place**

**stage 1 considering development north of the MOD base, with options for access from the A46 as well as access to the north**

**facilitate development to come forward**



## **d. County Council - transport**

**County Council transport – reviewing options for an off-line long-term solution to the A46**

**Objective is to rise profile for inclusion on DfT Road Investment Strategy (RIS process)**

**Midlands Connect – sub-national transport body**

**two studies:**

**A46 as M42/M5 alternative**

**specific study on A46 – funded about to start**

# County - transport

## A46 Partnership Group

Gloucestershire, Worcestershire, Warwickshire,  
Leicestershire

focus on lobbying for A46 development

# Timing

thinking place – October

short term access strategy –  
November

masterplanning –      concept December 2017  
   detailed ~ May 2018

